television inc

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date: October 30, 2012

Station: KOAT (Drop Down)

Sales Region: NATIONAL (Drop Down)

Agency: Smart Media Group

Advertiser: Wilson/R/Senate

Invoice # 966009 Net Invoice Amount $ -

Invoice Date _____ Amount Paid _____

Adjustment to Gross Billing $ 100.00

Adjustment to Net Billing $ 90.95

AE Name: Mary Tricoli

SM Name: Beth Pfefferle

Reason for DEBIT/CREDIT: POLITICAL RATE ADJUSTMENT (Drop Down)

(Field Required - must use drop down list)

EXPLANATION (Please explain in detail):

Rebates due to LUR w/o 10/22 - they will respend $'s.

Revised invoice required? _____

REQUIRED APPROVALS:

Local AE	Local Sales Region	(Web & Mobile when applicable)
LSM	Local Sales Region	(Web & Mobile when applicable)
NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
Regl Controller	All debits/credits	

Form with all required approvals emailed to Regional C&C Manager

Input to Wide Orbit on: _____ by _____

Form Effective Date: February 22, 2012

HEARST *television inc*

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date: October 30, 2012

Station: KOAT (Drop Down)

Sales Region: NATIONAL (Drop Down)

Agency: Smart Media Group

Advertiser: Wilson/R/Senate

Invoice # 964264 Net Invoice Amount $ -

Invoice Date _____ Amount Paid _____

Adjustment to Gross Billing $ 25.00

Adjustment to Net Billing $ 22.74

AE Name: Mary Tricoli

SM Name: Beth Pfefferle

Reason for DEBIT/CREDIT: POLITICAL RATE ADJUSTMENT (Drop Down)

(Field Required - must use drop down list)

EXPLANATION (Please explain in detail):

Rebates due to LUR w/o 10/22 - they will respend $'s.

Revised invoice required? _____

REQUIRED APPROVALS:

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Form with all required approvals emailed to Regional C&C Manager

Input to Wide Orbit on: _____ by _____

Form Effective Date: February 22, 2012

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777
www.koat.com

Contract / Revision	Alt Order #
967620 /	06259980

Product		
Candidate		
Contract Dates	Estimate #	
10/30/12 - 11/06/12	C30N06 WILSON/SEN/I	
Advertiser		Original Date / Revision
Heather Wilson/R/Senate		11/01/12 / 11/01/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KOAT	Mary Tricoli	HRP -Washingt

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
1046	WLSNN	ORDR

Agency Ref	Advertiser Ref

And:

Smart Media Group LLC (VA)
814 King St
Ste 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 25	KOAT	11/01/12	11/01/12	The View 10-11a	10-11a		:30			NM	0	$0.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	---1---	1	$270.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KOAT	10/29/12-11/04/12	The View 10-11a	10-11a	----Th-----	:30	~~$270.00~~	NM

Credited

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 62	KOAT	11/05/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	$0.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	11/05/12	11/11/12	1------	1	$540.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KOAT	11/05/12-11/11/12	Action 7 News @ 1030p	1030-1105p	M----------	:30	~~$540.00~~	NM

Credited

Totals	110	$58,985.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/06/12	110	$58,985.00	$50,137.25	$3,509.61	$53,646.86
Totals	110	$58,985.00	$50,137.25	$3,509.61	$53,646.86

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Contract Agreement Between:

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777
www.koat.com

And:

Smart Media Group LLC (VA)
814 King St
Ste 400
Alexandria, VA 22314

Contract / Revision	Alt Order #
967776 /	06397333

Product		
Candidate		
Contract Dates	Estimate #	
10/30/12 - 11/06/12	C30N06 WILSON/SEN/I	
Advertiser	Original Date / Revision	
Heather Wilson/R/Senate	11/01/12 / 11/01/12	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KOAT	Mary Tricoli	HRP -Washingt

Special Handling		
Demographic		
Adults 35+		

IDB#	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 4	KOAT	10/30/12	11/02/12	Good Morning America	7-9a		:30			NM	4	$1,200.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	-TWTF--	5	$300.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KOAT	10/29/12-11/04/12	Good Morning America		7-9a	-TuWThF----	:30		~~$300.00~~	NM		
Credited												
N 27	KOAT	10/31/12	11/02/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	$400.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	--W-F--	2	$400.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KOAT	10/29/12-11/04/12	Action 7 News @ 1030p		1030-1105p	---W--F----	:30		~~$400.00~~	NM		
Credited												
									Totals		70	$28,435.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/06/12	70	$28,435.00	$24,169.75	$1,691.88	$25,861.63
Totals	70	$28,435.00	$24,169.75	$1,691.88	$25,861.63

Signature: _____ **Date:** _____

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CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777
www.koat.com

Contract / Revision	Alt Order #
968532 /	06399680

Product		
Candidate		
Contract Dates	Estimate #	
10/30/12 - 11/06/12	WILSON/SEN/R	
Advertiser		Original Date / Revision
Heather Wilson/R/Senate		11/01/12 / 11/01/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KOAT	Mary Tricoli	HRP -Washingt

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
1046		
Agency Ref		Advertiser Ref

And:

Smart Media Group LLC (VA)
814 King St
Ste 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 46	KOAT	11/05/12	11/05/12	CASTLE	9-10p		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 11/05/12	11/11/12	1------	1	$3,750.00								
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	*KOAT*	*11/05/12-11/11/12*	*CASTLE*		*9-10p*	M----------	*:30*		*$3,750.00*	*NM*		
Credited												
N 64	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	$980.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	-----2-	2	$490.00								
N 65	KOAT	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a		:30			NM	2	$900.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	------2	2	$450.00								
N 66	KOAT	11/04/12	11/04/12	This Week	9-10a		:30			NM	1	$1,450.00
Class of Time - Fixed Non Pre-emptible												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	------1	1	$1,450.00								
N 67	KOAT	11/05/12	11/06/12	Good Morning America	7-9a		:30			NM	2	$1,280.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 11/05/12	11/11/12	11-----	2	$640.00								
N 68	KOAT	11/05/12	11/06/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	$250.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 11/05/12	11/11/12	M------	1	$250.00								
N 69	KOAT	11/05/12	11/06/12	The View 10-11a	10-11a		:30			NM	2	$810.00
Class of Time - Fixed Non Pre-emptible												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 11/05/12	11/11/12	11-----	2	$405.00								

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www.koat.com

Contract / Revision	Alt Order #
968532 /	06399680

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	Candidate	WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N	70	KOAT 11/04/12	11/04/12	NYC MARATHON	9am-6pm		:30			NM	1	$335.00
		Class of Time - Fixed Non Pre-emptible										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/29/12	11/04/12	------1	1	$335.00						
									Totals		82	$50,225.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	82	$50,225.00	$42,691.25	$2,988.39	$45,679.64
Totals	82	$50,225.00	$42,691.25	$2,988.39	$45,679.64

Signature: _____ **Date:** _____

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